



MAY IS MS MONTH

Sample Telephone Script to local MS Society Group (wording can be changed to suit your personal verbal style)

Hello.... May I speak to the Director please? (try to find out name of Director before you call – link <http://mssociety.ca/cgi-bin/MasterPFP.cgi?doc=http://www.mssociety.ca/ontario/chaptersOn.htm>)

Hello, (Director's name – Mr., Mrs., Dr.....), this is (your full name) speaking from the Therapeutic Touch Group here in (name your city).

I am calling you at this time (OR to follow up on the letter I sent you last week) because it is MS awareness month and we want to offer our support to those in the community with MS. Are you familiar with or have heard of Therapeutic Touch?

If Yes, try to find out what and how they know about it (sometimes people have misconceptions) if No, provide a brief explanation:

Therapeutic Touch is a holistic, evidence-based therapy that incorporates the intentional and compassionate use of universal energy to promote balance and well-being. It was developed by a nurse and has been taught to thousands of nurses and others worldwide.

Our group belongs to the Therapeutic Touch Network of Ontario whose members volunteer at (hospices, cancer clinics, hospitals, churches, wherever we are required) providing treatments to their clients. Quite a few of us worldwide have provided treatments to people with MS and they have reported many benefits, including easing of pain, muscle relaxation, and feeling calmer and more at ease.

We would welcome the opportunity to come to one of your meetings of clients and caregivers to explain and demonstrate the effectiveness of Therapeutic Touch for MS Patients. We would also let the Caregivers, who so often feel helpless, know how they can learn Therapeutic Touch in order to help their family member cope better with MS. Anyone can learn Therapeutic Touch and use it to help with numerous other family situations or emergencies as well.

The positive, caring state of energy generated during this simple, non-evasive treatment is beneficial to both the giver and receiver, so it's a win/win situation for both parties.

Would it be possible for us to meet so that I could provide you with information about Therapeutic Touch: the medical research and some testimonials, and arrange a time and date for a meeting where we can explain to clients, their caregivers, and family members how Therapeutic Touch is effective in helping them cope with MS?

No matter the outcome of your conversation, always finish with.....

Thank you for your time and please let me give you my contact information (name, phone & email address)

Good luck to you and please give us your feedback!

*Prepared for use by local TT Groups
by Burlington Therapeutic Touch Public Relations Task Force
Chair - Lynda Hill lynda@spiritwiseconsulting.com 905-681-2575*